

EFITHUB PARTNER OVERVIEW

A complete coaching product to demonstrate, implement and support.

For agencies and consultants who help independent coaches build a durable operating system.

Coaching platform · Flat pricing · 0% commission

THE CUSTOMER

Independent coaches with a real roster and a fragmented stack.

The strongest fit is a coach with 15–100 clients, a repeatable method and too many hours lost to administrative hand-offs.

15–100

typical active clients

10–20 h

weekly admin before cleanup

\$100–280

common monthly tool spend

THE PRODUCT STORY

One client. One timeline. Two focused apps.

The coach plans and reviews. The client trains and responds. eFitHub keeps both sides attached to the same program, calendar, result and conversation.

Plan

coach workspace

Do

client experience

Review

shared context

WHAT TO DEMONSTRATE

A workflow buyers can understand in five minutes.

- Open one client and their active program
- Show a complete workout and calendar assignment
- Switch to the Client app and open Today
- Log and complete the workout
- Return to progress and client communication
- Show Milo find a task, run it and return an approval

WHY IT STAYS UNDERSTANDABLE

The value is operational—not another AI promise.

- Connected coach-and-client workflow
- Every product feature included
- Large client limits instead of per-client cliffs
- 0% platform commission on client payments
- Milo acts as an agent; the coach approves the impact

PARTNER SERVICES

The agency adds value around the product.

eFitHub does not need an invented white-label promise. Partners can deliver practical implementation work coaches already need.

- Workflow and migration planning
- Program and questionnaire templates
- Client onboarding and rollout
- Team training and operating procedures
- Ongoing adoption and optimization

BUYER PROOF

Show the same story from both sides.

A coach screenshot explains control. A client screenshot explains delivery. Together they show why connected context matters.

Coach

plan and review

Client

train and respond

eFitHub

keep the context connected

COMMERCIAL STORY

Predictable plans make the recommendation easier.

€39 Solo · 75 clients	€99 Pro · 200 clients	€199 Studio · 500 clients	0% client-payment commission
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BOUNDARIES

Sell what exists. Scope partner terms separately.

- Do not promise autonomous AI coaching
- Do not promise white-labeling unless contracted
- Do not promise agency commission or exclusivity by default
- Do not position eFitHub as enterprise gym-management software
- Keep the story focused on independent online coaching

NEXT STEP

Choose one coach segment and run one shared demo.

Align on the target workflow, prepare the demo account and agree on what the partner will own before taking the story to clients.